



July 27, 2009 • Issue 09:07:02

IndustryUpdate

NEWS

Survey addresses consumer breach concerns

According to a **Secure POS Vendor Alliance** survey of 1,030 consumers in the United States, France and Great Britain, 46 percent of respondents expressed concern about the potential for a security breach when making purchases with credit or debit cards.

The SPVA is a nonprofit organization founded by **Hypercom Corp.**, **VeriFone** and **Ingenico S.A.** that focuses on standardized implementation of existing security standards.

"Security is clearly a pivotal issue for the [payments] industry and consumers," said Christophe Dolique, SPVA Chairman and Executive Vice President, Global Marketing and Transaction Services at Ingenico. "These findings confirm the strong correlation between the strength and quality of security and consumers' views and behaviors toward using card payment systems, which presents a unique opportunity to come together and achieve positive change."