

## The Secure POS Vendor Alliance

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The Secure POS Vendor Alliance is an independent business organization founded to bring a unified voice and perspective to the complex world of secure payment solutions. The organization aims to enhance the security elements of payment solutions to help protect cardholder information and defend merchants and acquirers against security breaches, while reducing fraud and lowering risk and cost for all electronic payment stakeholders.

It's important for all participants in the secure payment field to understand and support a uniform and widely understood compliance standard so that customers and businesses trust the transaction process from start to finish. To that end, the SPVA seeks to foster widespread compliance with existing security standards (PCI Security Standards Council, EMVco, domestic card schemes) by making sure they are properly implemented.

SPVA members already work closely with these standard bodies and expect to offer a more unified support moving forward, while allowing visibility regarding business intelligence for merchants.

## Who should join and why?

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SPVA members deliver more value to their customers by enhancing security solutions that protect cardholder information and defend merchants and acquirers against security breaches.

With membership open to all payment industry stakeholders, the SPVA encourages general membership among all vendors that develop secure POS payment systems, and associate membership among organizations who sell or utilize products or solutions that interact with secure POS payment devices: retailers, acquirers, software vendors, ECR vendors, banks and other standard setting associations.

A primary objective of the SPVA is to bring together industry experts to participate in Technical Work Groups, the heart of the organization, which contribute to enriching and developing future security guidelines and acquire first hand knowledge of current security threats, best practices and interoperable solutions.

Through education of third parties engaged in the payment system, the SPVA will increase awareness of security issues, encourage adoption of best practices and eliminate inconsistencies between standards governing disparate components and participants in the payment environment.

To learn more about member benefits, contact Steven R. Hughes, SPVA President, at +1 404 803 0636 or [steven.hughes@spva.org](mailto:steven.hughes@spva.org) or visit [www.spva.org](http://www.spva.org).

### SPVA

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